



NEW ENGLAND REVOLUTION

MEDIA RELEASE

Revolution Unveil "The '96" Throwback-Themed Archive Collection Kit

New England one of 10 MLS clubs featured in return of adidas x MLS Archive Collection, celebrating the style and aesthetic of the late '90s and early 2000s

MEDIA ASSETS: Click here to download photos of the new "The '96" kit, including player imagery and detail shots, and the club's video reveal.



BOSTON / NEW YORK (July 16, 2025) – The New England Revolution today unveiled the club's new Archive Collection third kit, "The '96", as one of 10 Major League Soccer clubs featured in the return of the throwback-themed adidas x MLS Archive Collection that celebrates the style and aesthetic of the late '90s and early 2000s. The Revolution and all 10 MLS clubs featured in this adidas x MLS Archive Collection get new third kits, styled with a matching jacket and Gazelle shoes, all available for purchase starting today at [MLStore.com](https://www.mlstore.com) and the Gillette Stadium ProShop.



The Archive Collection draws on inspiration from the past to tell club stories and share the depth of

soccer history across North America, leaning into a retro theme of each club. Drawing on the nostalgic look of sports broadcasting, advertising, magazines and catalogs, the adidas x MLS Archive Collection combines different visual languages to create a unique narrative for each club. This year's collection spans coast to coast and brings back some of the most iconic logos and patterns in MLS history that are combined with bright bold designs that were popularized during the '90's.

An unapologetic tribute to the club's start in the '90s, the New England Revolution '96 kit revives the team's original wordmark, bold colors, and front-facing numbers on the pitch. The jersey is primarily Bright Red and features a gradient pattern that invokes the '96 jerseys with a contemporary flare. The retro Revolution wordmark is emblazoned on the shirt's front, while the back features the original MLS logo and "Gillette", the Revolution's primary jersey sponsor since 2025. The shirts will be paired with Bright Red socks, while the shorts, shirt details, and numerals utilize a refreshed shade of Night Sky Blue.

"Inspired by our club's legacy as a founding MLS club, and the now-iconic retro design of our original kits, we are excited to debut this new Archive Collection kit paying homage to our history with a refreshed approach," said Cathal Conlon, Revolution Vice President of Marketing & Public Relations. "The '96 kit revitalizes our bold look from the inaugural season and brings back a staple of our early uniforms, the classic Revolution wordmark. We look forward to seeing our players represent our proud history into this modern era when they wear the new kit on the pitch starting this Saturday."



The Revolution will debut "The '96" kit against Orlando City SC on July 19 at Gillette Stadium. The team will don the Archive Collection kits again for select matches during the remainder of the 2025 MLS season, including the club's first **Alumni Night** on Saturday, August 9 when the Revolution take on D.C. United at Gillette Stadium. The throwback kit will be a fitting tribute to the over 20 alumni on hand, spanning the entire 30-year history of Revolution soccer, who will be meeting with Revolution fans prior to the match before being recognized at halftime.

To celebrate the launch of the Archive Collection, the Revolution will host a Watch Party at Cisco Seaport on Wednesday night for New England's MLS match at the New York Red Bulls, where fans will be able to purchase "The '96" kit. Be there at Gillette Stadium when the Revolution wear the Archive Collection kit for the first time, this Saturday, July 19 vs. Orlando City SC. Tickets for Saturday's 7:30 p.m. contest, the Alumni Night match on August 9, and all Revolution games are available at [Revolutionsoccer.net/tickets](https://www.Revolutionsoccer.net/tickets) or by calling 1-877-GET-REVS.



About adidas

adidas is a global leader in the sporting goods industry. Headquartered in Herzogenaurach, Germany, the company employs more than 62,000 people across the globe and generated sales of €23.7 billion in 2024. For more information, please visit www.adidas-Group.com.

For the Revolution

Adam Klionsky

AdamK@revolutionsoccer.net

For Major League Soccer

Peter O'Brien

Peter.Obrien@MLSsoccer.com

For adidas

Will Yeo

Will.yeo@bursonglobal.com

Revolution Communications

Communications Staff

Interviews, Access & Credential Requests

media@revolutionsoccer.net

Adam Klionsky

Director of Communications

adamk@revolutionsoccer.net

C: (508) 455-7551

Harold Rivera

Communications Manager (Español)

haroldr@revolutionsoccer.net

C: (508) 404-0248

Dan Shulman

Senior Communications Coordinator

dshulman@revolutionsoccer.net

C: (508) 404-5677

Kylie Roberts

Communications Coordinator

kylier@revolutionsoccer.net

C: (774) 378-0668

About the New England Revolution

The New England Revolution, owned and operated by the Kraft family, began play in 1996 as one of the original founding clubs of Major League Soccer (MLS). Currently in the team's 30th season, the Revolution are five-time MLS Eastern Conference champions and claimed the 2021 Supporters' Shield after a record-setting campaign. The Revolution also won the 2008 North American SuperLiga and 2007 Lamar Hunt U.S. Open Cup titles. The Revolution play their home matches at Gillette Stadium in Foxborough, Mass. and are currently coached by two-time MLS Cup winner Caleb Porter. The club and its acclaimed pro pathway, including Revolution II (MLS NEXT Pro) and the Revolution Academy, are headquartered at the Revolution Training Center, which opened ahead of the 2020 season.



Media Resources

[Revolution Media Center](#) | [Schedule](#) | [MLS Resources](#)
[Photo/Video Assets](#) | [News](#) | [MLS Season Pass](#)



NERevolution | #NERevs

NEW ENGLAND REVOLUTION • 1776 REVOLUTION WAY • FOXBOROUGH, MA 02035

Revolution Communications | 1776 Revolution Way | Foxborough, MA 02035 US

[Unsubscribe](#) | [Our Privacy Policy](#) | [Constant Contact Data Notice](#)